

Marketing Summary

East Ventura Farmers Market Marketing Outreach

Date and Time	January 9, 2020	Community Member Attendance	30+
Location	901 S Kimball Rd, Ventura, CA, 93004	Sponsoring Organization	Ventura

Summary:

Engaged With Community regarding WaterTalks. Gave out WaterKits. Directed Community to WaterTalks Website. Community members said that they are pleased that water is a topic being discussed. WaterTalks is visible in the community. Some community members asked for Booth to come back with more WaterKits.

Some comments posed by the community are the following:

- The water is too hard and their is too much build up.
- Water is expensive.
- Well water is expensive.

