

Marketing Summary

Ventura County Fairgrounds Swap Meet Farmers Market Marketing Outreach

Date and Time	October 16, 2019	Community Member Attendance	100+
Location	10 W. Harbor Blvd Ventura CA 93001	Sponsoring Organization	Ventura

Summary:

Engaged with the community regarding WaterTalks. Spoke with Fruit and Vegetable vendors about water comments for concerns they may have. Community members applaud the efforts of community engagement and water conversations. Gave out Home Water Testing kits. Directed community to Website for WaterTalks events and information.

WaterTalks is visible in the community.

Some comments posed by the community are the following:

- Cost of water and availability in the future.
- Restoring nature to rivers.
- More reservoirs are needed not wells. Desalinization plant.
- Too much money is spent on bottled water for cooking.

