

Marketing Summary

REDBIRDS MINI POW WOW Marketing Outreach

Date and Time	December 7, 2019	Community Member Attendance	30+
Location	1555 Simi Town Center Way, Simi Valley, CA 93065	Sponsoring Organization	Ventura

Summary:

Engaged with Community regarding WaterTalks. Gave out Home Water Testing kits. Directed community to Website for WaterTalks events. MC of Pow Wow introduced WaterTalks as doing great things for the community. WaterTalks is visible. Community asked where we will be next.

WaterTalks is visible in the community.

Some comments posed by the community are the following:

- Let's bring our water sources back to natural. Remove cement, add plants and rocks to allow natural filtration. It is also important to plant native California water plants and allow the local tribes to tend to the nature as we have for millennia.
- Water is very important for future generations.

