

Marketing Summary

Tataviam Band of Mission Indians Marketing Outreach

Date and Time	September 26, 2019 2:00 PM	Community Member Attendance	6+
Location	208 Park Ave, San Fernando, CA 91340	Sponsoring Organization	Santa Clarita

Summary:

I met with Makha Blu Wakpa Director of American Indian Education Center makha.bluwakpa@tataviam-sns.us www.tamit.education on Thursday at 1pm. I met with 2 other staff members that joined the conversation. The meeting was held at The City of San Fernando Recreation and Community Park. I presented an overview of watertalks and its 3 phases. We discussed that currently we are in the first phase. Maku mentioned that the Tribe Board Meeting might be a great place to go to find out water concerns. Maku mentioned that what he has heard amongst the people are concerns regarding the river and the ethno botany, plants. He discussed with me the importance of sacred plants in native ceremony and in native crafts. The plants that once were near in the river are now gone, they no longer grow along the river. Ceremonies such as the Summer Solstice Ceremony used Cactus and Tunas, but they are no longer available and have not been for a long time.

I discussed having an event to bring Watertalks and Maku seemed to try to figure out how we can incorporate the youth into this conversation. He mentioned that we provide a leadership, policy empowerment workshop that would be tied into the watertalks event. He was very concerned as to how we can tie something together with the youth at the event that would be a win win. I mentioned that we would have a presentation and waterkits.

Maku mentioned that I should contact AI, American Indian Counsel in downtown, along with the La City County Native American Commission 213-738-3241. He also mentioned California Native Vote project, Crissy Castro Navajo.

Again, he was brainstorming how we can incorporate youth empowerment issues, in the event that he allowed us to have a Watertalks event at their organization.

Maku mentioned we contact Rudy Ortega, Tribal President.

Maku mentioned that there is a community Youth Lead workshop in the Summer that we can possibly attend. I mentioned the possibility of having a Watertalks event sooner and he said that November is a possibility. He said for us to make a Flyer and put their logo. And he mentioned that we have a more extensive presentation than the brief overview that I provided. He said it could be held at Las Palmas Park or Recreation Space. Topics that he mentioned are, bringing back cultural plant life along the river, plants used for skirts and natural medicines. Education Cultural learning.

He also mentioned to contact Pamela Villa Senor, Wellness Dept., and Traditional Medicines.

Questions Maku had are what type of projects are we talking about, what types of projects have been done in the past, and how much money is allotted for each project?

This concluded our meeting. The meeting began at 1pm and ended at 2pm.

Yvette Castellanos, M.Ed.

Project Coordinator