

# Post Event Summary

## Event: El Sereno and Greater Lincoln Heights Water Talk

IRWM Region	Greater Los Angeles County	Date and Time	December 16, 2020 3:00 PM
Community Engagement Partner	COFEM	Location	Online via Zoom/Facebook Live
Event Facilitator Contact	Oscar Cisco	Community Member Attendance	Under 18 years old: (0) Over 18 years old: (11-20)
Event Facilitator Contact Email	ocisco@cofem.org	Water Service Provider Attendance	The city of Los Angeles was not able to attend.

The event started at 3:00 pm on Facebook live. The stream viewership fluctuated between 4 and 11 people when we were live but received 203 views in 24 hours. Our viewership were Hispanic people between the age of 40-60. The topics discussed were water runoff, how water can be contaminated, where does that water go, and what can we do as a community to better manage our water. Our viewers were excited about the idea of being more involved in environmental issues that directly impacts the community and an opportunity to improve our climate. The main challenge encountered was COVID. Conducting this event virtually was our only option and the demographic we serve tend to not use technology all that often. The digital divide was very visible because no one joined our zoom call which would've seen greater community engagement. We received 13 likes, 4 shares, 207 views, and 404 impressions. Considering the challenges and how we met these challenges, we consider it a success that people seemed excited in the comment section and engaged on the conversation.